PARTNERSHIP
FOR PUBLIC SERVICE

AUDIENCE	**TUITION**	**LOCATION**	**DURATION**
Leaders of leaders, Leaders of teams	$27,000 for cohort of 30 participants	Virtual via Zoom for Government	3 Half-Day Sessions

Insightful Governance: Data Literacy for Leaders

The Data Literacy for Leaders Program is designed to meet the growing need for data-ready leaders of government organizations.

As an experienced public servant, you know how to achieve your department's mission and get things done on behalf of the American public. This course will help you build on what you already do well to become a data-ready leader, making informed decisions, driving actionable insights and fostering a data-driven culture within your agency.

The Data Literacy for Leaders program:
- Provides you with data-strategy tools for leading effectively in government
- Empowers you to make impactful, data-driven decisions
- Offers opportunities for you to develop new relationships with other government leaders who share a passion for making government work better.

As a Data Literacy for Leaders participant, you will:
- Learn to lead through data strategy and implementation
- Delve into ethical data considerations
- Build skills to communicate with data practitioners
- Build skills to understand data visualization
- Harness the power of data to drive results

During the program you will engage with experts, fellow participants and case studies. By the end of the program, you will have gained a deeper understanding of the basics of data and data-driven leadership. You will also create an action plan for how to address a work challenge.

PROGRAM SESSIONS
Each session is a half-day and can be offered as three consecutive days or over three weeks.

SESSION 1: Foundations of Data Literacy

SESSION 2: Strategic Data Application

SESSION 3: Data Communication

FOR MORE INFORMATION, CONTACT ASHER SHAW-SMITH GENDELMAN AT ASHAWSMITH@OURPUBLICSERVICE.ORG

WHO SHOULD APPLY

This program is for leaders of leaders and leaders of teams. Applicants should have an interest in improving workplace culture, growing professionally, discovering new methods and tools to operate more effectively and efficiently, and meeting fellow trailblazers.

LOCATION

Data Literacy for Leaders is offered virtually via Zoom for Government. If you prefer to have the program in our physical space in DC or over three consecutive days rather than over three weeks, let us know and we're happy to discuss this with you!

TIME COMMITMENT

The Data Literacy for Leaders program consists of three half-day virtual sessions, from 1 p.m. to 4:30 p.m. EDT. You are expected to prepare for and attend every session and complete any pre-work or readings assigned between sessions. Prior to applying to the program, please review the schedule and confirm your availability for all session dates.

PRICING

A cohort of approximately 25-30 participants is priced at $27,000.

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