

# PUBLIC SERVICE RECOGNITION WEEK

May 4 - 10, 2025

## **CAPITOL HILL TOOLKIT**

## PUBLIC SERVICE RECOGNITION WEEK

### **WELCOME!**

We invite lawmakers to join us during Public Service Recognition Week in supporting public workers and the invaluable services they provide to your state and our nation as a whole. These workers are your constituents, and they ensure our food and water are safe, our veterans receive the care they deserve, children have access to nutritious school meals, seniors get the benefits they have earned, and travelers reach their destinations safely—among countless other essential services. Please join us in celebrating their commitment to our country.

This toolkit offers ways to recognize federal employees' contributions, including through floor speeches, storytelling on social media, and recording messages of support to public workers.

Your leadership is essential in creating a space where the public employees in your district feel valued, respected, and empowered to continue their nonpartisan service to the American people.

## WHAT IS PUBLIC SERVICE RECOGNITION WEEK?

Celebrated during the first full week of May, Public Service Recognition Week, or PSRW, honors those who serve our nation as federal, state, county and local government employees. Throughout the nation and the world, PSRW is an opportunity to educate others about the vast and essential work public workers do, why they have chosen public service careers, and how they make our lives better every day.

Every year, from the steps of the Capitol to the smallest towns, public workers participate in ceremonies, parades and other events—both online and in person—to honor government employees.

## **WAYS YOU CAN GET INVOLVED**

Public Service Recognition Week provides an opportunity to recognize and thank your constituents that work at the federal, state and local levels, providing services to your local communities. Here are a few ways you can engage during PSRW -

- 1. Deliver a floor speech highlighting the contributions of the federal employees who call your district home and the work they do for your constituents. Mention stories of service and the impact felt by your local communities, or celebrate your own staff and caseworkers who embody the spirit of public service in their legislative roles.
- 2. Visit a federal facility in your district or state to show support for the workers and learn how they serve. Every district is home to federal workers and meeting with these constituents where they work is the best way to learn about their important roles and the communities they serve.
- 3. Record a thank-you message to public workers, expressing your gratitude for their dedication and commitment to service. Highlight the vital impact they have supporting your community and emphasize that their hard work does not go unnoticed. Let them know you stand with them and recognize their valuable contributions.
- **4. Write a press release** recognizing Public Service Recognition Week and the vital work federal employees do to support the well-being of our nation. Highlight the essential contributions they make in areas such as public safety, health, and infrastructure. Use this opportunity to call attention to the importance of federal employees in our communities and the nation's success.
- **5. Engage on social media** to talk about PSRW and the importance of public service across all branches of government. Follow us on Twitter at @PublicService and join in the conversation about Public Service Recognition Week by using the hashtag #PSRW25
- **6. Write a letter to the editor or an op-ed** for newspapers in your state or district to recognize the achievements of public employees and their invaluable contributions to the safety, health, and welfare of the nation. Highlight the work of a specific public sector employee by exploring our <u>Government Success Database</u>, and share the positive impact government service is having in your state or district.

## **Impact Story**

Garett from New York:

"Many federal employees have had a huge difference in my children's lives. My two children want to go into science from their experiences at NASA. The people there are dedicated, determined and hardworking. They work nonstop to improve our way of life with their discoveries. You can see this in every aspect of what NASA does. I am inspired by them and so are my children. We thank you!"

**Read more #ISupportFeds stories** 

## **PSRW MESSAGES**

- 1. Federal employees play a vital role in our daily lives. Our nation's federal workers take a constitutional oath to serve the public good, working tirelessly to move our country forward. They ensure our food and water are safe, assist veterans and seniors with accessing their benefits, provide disaster relief, protect our borders, keep us safe while we travel, deliver weather forecasts, and much more. Share your story about a federal employee who has made an impact in your life to help demonstrate why they matter.
- 2. The importance of an effective civil service. Federal workers deliver invaluable contributions every day to our nation. Their expertise keeps our food safe, our water clean and critical infrastructure protected. We must ensure that federal workers can continue to deliver vital services as efficiently and effectively as possible.
- 3. Now more than ever, federal workers need your support. Public Service Recognition Week provides a key opportunity to champion the work and impact of federal workers while highlighting their role as nonpartisan employees dedicated to the public good. It's essential to show the public what the federal workforce does for them. Join the #ISupportFeds campaign and use this toolkit to amplify your support.

## PUBLIC SERVICE RECOGNITION WEEK

## **RESOURCES TO HELP YOU**

### **EXPLORE STORIES FROM YOUR STATE**

Explore our database of government success stories that you can filter by region. These stories highlight hundreds of career federal workers who have made significant contributions to our country. From defending our national security to protecting public health, their achievements speak to the vital importance of our government and the nonpartisan civil service to the public good. **Explore stories** 

#### **SHARE A STORY**

Share a story about a federal worker who has made a difference in your life to help us demonstrate why public service matters.

Share your story with us.

## **USE SAMPLE SOCIAL MEDIA POSTS**

Happy Public Service Recognition Week from us at [Insert Office]. We're proud to work together to keep our state and nation moving forward. Make sure to thank a public worker for making a positive impact on our communities! #PSRW2025 psrw.org

I'm proud to serve the great state of [Insert state] alongside talented colleagues dedicated to serving our communities. Join me in recognizing the hard work and commitment of my fellow public workers. #PSRW2025 psrw.org

Celebrate Public Service Recognition Week with us at [Insert Office] I'm humbled to be a [Insert Office] leader alongside hardworking and talented colleagues. Learn more about #PSRW2025 at psrw.org.

## **Impact Story**

Robin from New Hampshire

"My family and I travel by plane a lot, and I thank God for the federal workers who perform one of the most stressful jobs there is: ensuring every safe takeoff and landing. I am grateful to the federal workers who safely guided planes to the ground on 9/11 and to those in every airport who help us reach our work, our homes and our families safely. I appreciate the federal workers in airport control towers nationwide who operate around the clock, in all weather conditions, within a highly challenged infrastructure. Everyone and everything that flies—commercial planes, private aircraft, as well as presidential and military flights—depends on them. Thank you! And an enormous THANK YOU to all our federal workers!"

**Read more #ISupportFeds stories** 

## **SHARE OUR RESOURCES**

#### **Resources for Federal Employees**

This hub is a resource for federal employees to answer frequently asked questions about various civil service
proposals that affect federal employees. It is also meant to create a safe space for information sharing and community building among federal workers, and to respond to what federal employees need in this moment and in
the months to come. Help us share this hub with federal employees who are navigating the current environment.

## Fed Figures: Beyond the Capital: The Federal Workforce Outside the D.C. Area

To support the federal workforce, we first need to understand it. In our <u>Fed Figures series</u>, we analyze federal
employment data to highlight characteristics and trends within one of our nation's greatest assets—the federal civil service. Fed Figures analyses enable us to better comprehend the strengths of our government and
the challenges it may encounter.

The Partnership for Public Service is a nonprofit, nonpartisan organization that believes good government starts with good people. We help government serve the needs of all Americans by strengthening the civil service and the systems that support it. With our focus on innovation in public service, our leadership trainings and seminars are uniquely designed for federal employees.





