

#ISupportFeds

PUBLIC SERVICE RECOGNITION WEEK

May 4 - 10, 2025

STATE AND LOCAL GOVERNMENT GUIDE

WHAT IS PUBLIC SERVICE RECOGNITION WEEK?

Celebrated during the first full week of May, Public Service Recognition Week, or PSRW, honors those who serve our nation as federal, state, county and local government employees. Throughout the nation and the world, PSRW is an opportunity to educate others about the vast and essential work public servants do, why they chose public service careers, and how they make our lives better every day.

Every year, from the steps of the Capitol to the smallest towns, public servants participate in ceremonies, information fairs, parades and other events—both online and in person—to honor government employees.

This year, the nonpartisan, nonprofit Partnership for Public Service launched an [#ISupportFeds campaign](#) that invites members of the public and federal employees to submit stories about civil servants who make a difference.

Join us as a supporter of Public Service Recognition Week, kicking off on May 4, by [sharing a story](#) that helps us demonstrate why public servants matter and what is at stake if their work is disrupted.

This toolkit provides resources and sample social media language you can use to amplify our #ISupportFeds work and outlines other ways you can take part in Public Service Recognition Week and show your support for public servants.

FOR MORE INFORMATION

For more online resources, including a certificate of service template, quick facts about public service, sample social media posts, PSRW downloadable graphics and details about PSRW events, visit psrw.org.

PUBLIC SERVICE RECOGNITION WEEK

HOW YOU CAN GET INVOLVED

At the heart of Public Service Recognition Week is the opportunity to invigorate public servants by offering them the support and recognition they richly deserve but seldom receive.

SHARE YOUR STORY

Share a story about a civil servant who has made a difference in your life to help us demonstrate why public servants matter and what is at stake if their work is disrupted.

[Click here](#) to share your story with us.

Impact Stories

Garett from New York:

"Many federal employees have had a huge difference in my children's lives. My two children want to go into science from their experiences at NASA. The people there are dedicated, determined and hardworking. They work nonstop to improve our way of life with their discoveries. You can see this in every aspect of what NASA does. I am inspired by them and so are my children. We thank you!"

Ambere from Florida:

"The best memories I have with my family are our trips to national parks. From San Juan to Yosemite to Glacier and Yellowstone, we have had many laughs, smiles and stories ushered in by park rangers. My two sons, Oliver, 5 years old, and Elliot, 3 years old, love earning junior ranger badges more than anything. They love having a mission to accomplish and learning, and they love interacting with the real rangers."

[Read more #ISupportFeds stories](#)

POST ON SOCIAL MEDIA

State and Local Leaders

- Happy Public Service Recognition Week from us at [Insert Office]. We're proud to work together to keep our nation running and moving forward. Make sure to thank a public servant for making a positive impact on your community! #PSRW2025 psrw.org
- I'm proud to serve at [Insert Office] alongside talented colleagues dedicated to serving our community. Join me in recognizing the hard work and commitment of my fellow public servants. #PSRW2025 psrw.org
- Celebrate Public Service Recognition Week with us at [Insert Office]. I'm humbled to be a [Insert Office] leader alongside hardworking and talented colleagues. Learn more about #PSRW2025 at psrw.org.

Public Servants

- Happy Public Service Recognition Week! I'm proud to be a public servant working in my community to make a difference and serve the American public. Learn how you can celebrate public servants this week at psrw.org. #PSRW2025
- As a public servant at [Insert your specific position], I care deeply about my work and my constitutional oath

to serve the public good. Join me in celebrating incredible public servants during this Public Service Recognition Week. #PSRW2025 psrw.org

- This Public Service Recognition Week, I am proud to be a public servant at [Insert organization/place of service]. My fellow public servants and I work to make our country better, safer and stronger. Learn how you can celebrate #PSRW2025 with us at psrw.org.

General

- Happy Public Service Recognition Week! Thank you to the millions of public servants who keep us safe, healthy and prosperous. Your dedication and commitment to serving the public is unmatched. #PSRW2025 psrw.org
- For more than 40 years, Public Service Recognition Week has honored those who serve our nation as federal, state, county and local government employees. These public servants are dedicated to improving our lives for the better. Learn how you can celebrate #PSRW25 at psrw.org.
- From protecting our national parks to ensuring our food is safe, public servants play a vital role in our everyday lives. Celebrate #PSRW2025 by sharing a story about a public servant whose work has made a positive impact on you: <https://bit.ly/ISupportFeds>. #ISupportFeds

EMPLOYEE RECOGNITION ACTIVITIES

Public Service Recognition Week is an ideal time for state legislators and local government leaders to recognize outstanding employees, teams or programs. Celebrating their contributions through peer awards and other forms of recognition demonstrates why government matters and helps create a workplace culture where employees are valued, appreciated and motivated.

You can show appreciation to government employees who:

- Have a distinguished career in public service
- Are early in their careers and demonstrate great potential
- Make significant contributions to their agency's mission—working by themselves, or in a team or group

HOST AN EVENT

- Organize an employee appreciation event or rally that includes remarks from agency heads, elected officials or local celebrities.
- Host an appreciation breakfast, picnic or ice cream social. Consider co-hosting with local organizations, which can help boost attendance, promote community building and honor public servants.

9 NO-COST AND LOW-COST WAYS TO RECOGNIZE PUBLIC SERVANTS

Suggested by the Department of Agriculture

1. Give “Certificates of Appreciation” for serving our nation.
 - a. [Click here](#) to view our template
2. Post a “thank you” message on your agency website.
 - a. Click to view our [general thank you](#) and [first responder](#) banners.
3. Hold a special staff meeting that acknowledges public service as a whole and your team’s contributions.
4. Hold scheduled “open office hours” and invite employees to stop by and be personally acknowledged.
5. Send an email “thank you” note or a “thank you” card to your staff acknowledging the accomplishments of your division, agency or office.
6. Schedule a mid-day “coffee break” in your office.
7. Send your employees a personal email to thank them for their work and contributions.
8. Make a list of all the ways your office helps the American public, and include the list in your internal communications.
9. Post pictures that show where and how your employees make a difference.

The Partnership for Public Service is a nonprofit, nonpartisan organization that believes good government starts with good people. We help government serve the needs of all Americans by strengthening the civil service and the systems that support it. With our focus on innovation in public service, our leadership trainings and seminars are uniquely designed for federal employees.