

*#ISupportFeds*

# PUBLIC SERVICE RECOGNITION WEEK

*May 4 - 10, 2025*

## FEDERAL AGENCIES GUIDE

### WHAT IS PUBLIC SERVICE RECOGNITION WEEK?

Celebrated during the first full week of May, Public Service Recognition Week, or PSRW, honors those who serve our nation as federal, state, county and local government employees. Throughout the nation and the world, PSRW is an opportunity to educate others about the vast and essential work public servants do, why they chose public service careers, and how they make our lives better every day.

Every year, from the steps of the Capitol to the smallest towns, public servants participate in ceremonies, information fairs, parades and other events—both online and in person—to honor government employees.

This year, the nonpartisan, nonprofit Partnership for Public Service launched an [#ISupportFeds campaign](#) that invites members of the public and federal employees to submit stories about civil servants who make a difference.

**Join us as a supporter of Public Service Recognition Week, kicking off on May 4, by [sharing a story](#) that helps us demonstrate why public servants matter and what is at stake if their work is disrupted.**

This toolkit provides resources and sample social media language you can use to amplify our #ISupportFeds work and outlines other ways you can take part in Public Service Recognition Week and show your support for public servants.

### RESOURCES TO HELP YOU

Federal employees play a critical role in delivering vital public services. They provide nonpartisan expertise to political leaders, maintain continuity across presidential administrations and uphold a constitutional oath to serve the public good.

We developed this guide to share some of our resources created for federal employees as well as examples of low-cost ways agency leaders can recognize their employees during Public Service Recognition Week.

### FOR MORE INFORMATION

For more online resources, including a certificate of service template, quick facts about public service, sample social media posts, PSRW downloadable graphics and details about PSRW events, visit [psrw.org](https://psrw.org).

# PUBLIC SERVICE RECOGNITION WEEK

## HOW YOU CAN GET INVOLVED

At the heart of Public Service Recognition Week is the opportunity to invigorate public servants by offering them the support and recognition they richly deserve but seldom receive.

### SHARE YOUR STORY

Share a story about a federal employee who has made a difference in your life to help us demonstrate why public servants matter and what is at stake if their work is disrupted. Tearing apart the government's apolitical, merit-based workforce would undermine federal services and harm the public. Help us protect the civil service and show federal employees that you've got their back.

[Click here](#) to share your story with us.

### POST ON SOCIAL MEDIA

#### Agency Leaders

- Happy Public Service Recognition Week from us at [Insert Agency]. We're proud to work together to keep our nation running and moving forward. Thank a public servant for their positive impact today! #PSRW2025 psrw.org
- I'm proud to be a leader at [Insert Agency] who works alongside talented colleagues dedicated to serving the American public. Join me in recognizing the hard work and commitment of my fellow public servants. #PSRW2025 psrw.org
- Celebrate Public Service Recognition Week with us at [Insert Agency] I'm humbled to be a [Insert Agency] leader alongside hardworking and talented colleagues. Learn more about #PSRW2025 at psrw.org.

#### Public Servants

- Happy Public Service Recognition Week! I'm proud to be a public servant working in my community to make a difference and serve the American people. Learn how you can celebrate public servants this week at psrw.org. #PSRW2025
- As a public servant at [Insert Agency], I care deeply about my work and my constitutional oath to serve the public good. Join me in celebrating incredible public servants this Public Service Recognition Week. #PSRW2025 psrw.org
- This Public Service Recognition Week, I am proud to be a public servant at [Insert Agency]. My fellow public servants and I work to make our country better, safer and stronger. Learn how you can celebrate #PSRW2025 with us at psrw.org.

#### General

- Happy Public Service Recognition Week! Thank you to the millions of public servants who work tirelessly to keep us safe, healthy and prosperous. Your dedication and commitment to serving the public is unmatched. #PSRW2025 psrw.org
- For more than 40 years, Public Service Recognition week has served as a time to honor those who serve our nation as federal, state, county and local government employees. These public servants are dedicated to improving our lives for the better. Learn how you can celebrate #PSRW25 at psrw.org.
- From protecting our national parks to ensuring our food is safe, public servants play a vital role in our every-day lives. Celebrate #PSRW2025 by sharing a story about a public servant whose work has made a positive impact on you: <https://bit.ly/ISupportFeds>. #ISupportFeds

## EXPLORE OUR RESOURCES

### Resources for Federal Employees

- Right now, there is a lot of uncertainty about the future of the nonpartisan civil service and the state of the federal workforce. This hub is a resource for federal employees to answer frequently asked questions about various civil service proposals that affect federal employees. It is also meant to create a safe space for information sharing and community building among civil servants, and to respond to what federal employees need in this moment and in the months to come. Help us share this hub with civil servants who are navigating the current environment.

### Government Success Database

- To build support for protecting the nonpartisan civil service, people need to hear stories about important things that career federal employees accomplish every day. Share stories from our Government Success Database with your networks and audiences to help the public better understand and appreciate the role these individuals play in our democracy, in serving the public and in protecting our national security.

### Agency Performance Dashboards

- Clear, accessible and reliable data is central to building a more effective government. These dashboards offer a snapshot of critical data points that illustrate the organizational health of specific agencies and the executive branch, helping agency leaders, congressional offices, the media and other stakeholders identify areas for further focus.

# PUBLIC SERVICE RECOGNITION WEEK

## EMPLOYEE RECOGNITION ACTIVITIES

Public Service Recognition Week is an ideal time for state legislators and local government leaders to recognize outstanding employees, teams or programs. Celebrating their contributions through peer awards and other forms of recognition demonstrates why government matters and helps create a workplace culture where employees are valued, appreciated and motivated.

You can show appreciation to government employees who:

- Have a distinguished career in public service
- Are early in their careers and demonstrate great potential
- Make significant contributions to their agency's mission—working by themselves, or in a team or group

### HOST AN EVENT

- Organize an employee appreciation event or rally that includes remarks from agency heads, elected officials or local celebrities.
- Host an appreciation breakfast, picnic or ice cream social. Consider co-hosting with your local [Combined Federal Campaign](#), which will help boost attendance, promote CFC and honor federal employees.

### 9 NO-COST AND LOW-COST WAYS TO RECOGNIZE PUBLIC SERVANTS

*Suggested by the Department of Agriculture*

1. Give "Certificates of Appreciation" for serving our nation.
  - a. [Click here](#) to view our template
2. Post a "thank you" message on your agency website.
  - a. Click to view our [general thank you](#) and [first responder](#) banners.
3. Hold a special staff meeting that acknowledges public service as a whole and your team's contributions.
4. Hold scheduled "open office hours" and invite employees to stop by and be personally acknowledged.
5. Send an email "thank you" note or a "thank you" card to your staff acknowledging the accomplishments of your division, agency or office.
6. Schedule a mid-day "coffee break" in your office.
7. Send your employees a personal email to thank them for their work and contributions.
8. Make a list of all the ways your office helps the American public, and include the list in your internal communications.
9. Post pictures that show where and how your employees make a difference.

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The Partnership for Public Service is a nonprofit, nonpartisan organization that believes good government starts with good people. We help government serve the needs of all Americans by strengthening the civil service and the systems that support it. With our focus on innovation in public service, our leadership trainings and seminars are uniquely designed for federal employees.



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